

**A. C. K.
INSTITUTE OF
MARTIAL ARTS**



ASHEVILLE KARATE STUDIO

180 Merrimon Ave.
Asheville, NC. 28801

For information and Scheduling – Call 828) 255-1914

Dear Parents and Friends,

Thank you for the interest you have shown in the welfare of your child and his future character, by inquiring about our training! For 38 years we've taken what we do very seriously. With the influence of destructive and disobedient behavior (as seen in children's video games and music), and the dangerous presence in our neighborhoods of drugs and gang intimidation threatening our children even in Elementary Schools – the gift of the Martial Arts – **SELF-CONFIDENCE, MORALITY, and FREEDOM FROM FEAR** – is the most valuable gift a parent could give a child to begin his or her life!

Our exciting **DYNAMIC CHARACTER DEVELOPMENT PROGRAM - 'SUPERKIDS'** is an expanded martial arts and behavioral program far beyond the effectiveness offered in any school. The unusual atmosphere of a karate dojo, where children listen and look up to admired Black Belt teachers, has a different and strong influential effect – and quicker, better results, that last forever, are readily accomplished! The addition of various short 'reality simulations' where each child acts out a way to resolve particular difficult or threatening social situations, and understands the specific moral value involved - like honesty, respect, truthfulness, loyalty, or responsibility – makes real life application easy! Better ethical and social behavior is also learned through the telling of interesting stories which teach a desirable quality of character and behavior.

It's one thing to tell a child how to behave, and quite another to drill him in that behavior – in a way that's fun and also makes sense to him! **What a child is exposed to and what he practices – determines what he's most likely to become.** We offer a much needed alternative to the violent images and messages seen on television and video games! This is a unique program of child character development and personal empowerment! It's foundation in karate training gives strength and confidence to back it up in real life! It's a **dynamite program** and I invite you to come learn how vital traits like self-confidence, self-control, discipline and perseverance, respect and co-operation will be imbued in your child – while he accomplishes simple but effective defense skills.

We can guarantee this training experience will change your child's life and future! **WE MAKE LEADERS AND MOTIVATED INDIVIDUALS WHO GROW UP TO BE EXTRAORDINARY AND SUCCESSFUL PEOPLE !** I look forward to discussing this fantastic opportunity to give your child a chance to become someone special, who will stand out from the crowd! Don't they deserve it?

P. S. Wimberly – Founder A.C.K.

NEW JUNIORS PROGRAM

***** " SUPERKIDS " *****



A UNIQUE NEW APPROACH FOR RAISING KIDS RIGHT !!

THIS IS AN INTENSIFIED CHARACTER DEVELOPMENT PROGRAM CENTERED AROUND SIMPLE, EFFECTIVE 1) **MARTIAL ARTS TRAINING** AND 2) **CHARACTER DEVELOPMENT** [through a study of common virtues and leadership role playing] : STRESSING THE RAPID DEVELOPMENT OF :

- ** *SELF-CONFIDENCE*** - Knowing one has value: in what he thinks, says, and does: believing one can achieve what he strives for: having a moral code to guide one's behavior and knowing it is right!
- ** *SELF – CONTROL*** - Consistent self-direction over one's body, speech, behavior, and thought (concentration); ability to control wild urges and do what is best
- ** *DISCIPLINE AND PERSEVERANCE*** - Ability to do what one intended to do, without becoming distracted: finishing what one starts: ability to obey directions and co-operate!
- ** *RESPECTFULNESS & CO-OPERATION*** - Acting in harmony with those around oneself: and understanding your rights and others!

For more information on our great juniors program, call: 828) 255-1914